

## PRESENTATION

LINAS

Delavè and new concept of vintage look is more and more popular nowadays and is considered one of the world's best. Delavè in French means washed out or faded, which is exactly what our linens will do over time due to fashionably nuanced dyeing or coating process.

Garments or home textile items coated with FADE-TEX technique have subtle, uneven, nuanced color on one side of the fabric, which is unique to each item. After washing items with special chemicals (enzymes) subtle faded effect with a soft feel appears, which is most visible on the seams. Due to the nature of the process that makes it so special, the fabric used for each garment or home textile item will have its own unique color and characteristics — so no two will be exactly alike.



**Benefits** choosing FADE-TEX coating for your collection:

- $\square$  A wide range of original and fashionable items or garments can be produced choosing different fabrics (color, structure, thickness);
- ☑ Delavè effect is visible only on one side of item and the original colour on the other remains, so the fabric looks like double faced (main difference from dyeing with wash out dyes);
- $\square$  More colors available from our color card, not only indigo blue;
- $\square$  Permeable to air, so it keeps all linen best characteristics;
- ☑ Unique jacket or pants from linen, but with Denim look can be created, just item's inner side will never dye your body as sometimes happens with jeans;
- ☑ Not only garments can be made, but also small home textile items, as pillow cases, bags, placemats, etc.
- Important remarks, before choosing FADE-TEX coating:
- Limited choice of colors not all colors can be made from pantone;
- Difficult reproduction of the same color shade in each batch;
- Effect is achieved <u>only</u> for readymade items and garments making special washings (with enzymes, pumice, stones, etc.)
- Effect is "wandering", so degree of washing out (the contrast) between seams and areas differs.

## **Care instructions:**



Do not bleach

Do not wash the product with detergents containing chlorine, hypochlorite and peroxide.

Machine wash at low temperature, with similar colors

Iron only if needed on the backside of the item





More information about our products at www.linas.lt or you can contact one of our managers.

